GaDCA: New Approach to Planning

LUCC Meeting
March 27, 2014
Effective Local Planning & Implementation
RC & DCA Assistance

New Stds & Review Process

PlanFirst Program

Goal

Effective Local Planning & Implementation

Performance Measures
Achieving Goal?

Performance Measures

• Instituted as result of ZBB process

• DCA has same performance measures as RCs (statewide vs. regional data)

• Some performance measures will calculated for each local government and considered for PlanFirst designation
General Performance Measures

- % of local govts in region with QLG
- % of regional population with QLG
- Local plan implementation rate
- CWP activities measurability rate
- # of local plan implementation success stories per 100,000 pop
- # of RC success stories per 100,000 pop
General Performance Measures

• % of local govts in region with PlanFirst designation
• % of local govts in region that have applied for PlanFirst designation
• % of local govts in region with WaterFirst designation
• % of local govts in region that have applied for WaterFirst designation
• First time approval rate for comp plans prepared by the RC
RC Staff Capacity

- # of FTE planning staff per 100,000 population
- Avg staff years of planning experience
- % of staff with Masters in Planning
- % of staff with AICP
- Avg # of employee training hours in planning for past yr
Customer Satisfaction (RCs only)

- Satisfaction with Planning Services
- Satisfaction with Intergovernmental Coordination
- Satisfaction with RC Staff
- Overall Satisfaction with Regional Commission
RC Financial Status

- Ratio of local government revenue (not including dues) to total revenue
- Ratio of fund balance to expenditures
- Ratio of assets to liabilities
- Ratio of cash and investments to short-term liabilities
## Results

<table>
<thead>
<tr>
<th>Measurement</th>
<th>Regional Commission</th>
<th>Dashboard Measure Jul '13</th>
<th>Dashboard Measure Aug '13</th>
<th>Cumulative to Date</th>
<th>Fiscal Year Cumulative</th>
</tr>
</thead>
<tbody>
<tr>
<td>Local Plan Implementation Rate-Cumulative</td>
<td>STATEWIDE</td>
<td>53.0%</td>
<td>52.1%</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Highest</td>
<td>62.9%</td>
<td>60.0%</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Lowest</td>
<td>23.9%</td>
<td>38.3%</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>RC NAME</td>
<td>N/A</td>
<td>46.8%</td>
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<td></td>
</tr>
<tr>
<td>% of Local Governments in Region with QLG</td>
<td>STATEWIDE</td>
<td>89.7%</td>
<td>93.8%</td>
<td>97.9%</td>
<td>100.0%</td>
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<tr>
<td></td>
<td>Highest</td>
<td>100.0%</td>
<td>100.0%</td>
<td>100.0%</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Lowest</td>
<td>75.6%</td>
<td>80.0%</td>
<td>63.1%</td>
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</tr>
<tr>
<td></td>
<td>RC NAME</td>
<td>97.4%</td>
<td>97.4%</td>
<td>97.4%</td>
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</tbody>
</table>
CDD-Office of Planning & Environmental Management
September 2013

Local Plan Implementation Rate
C = 49.6%

Governments with QLG
94.9%

Population with QLG
98.0%

Local Work Program Specificity Rate
C = 83.2%

<table>
<thead>
<tr>
<th>Success</th>
<th>Stories</th>
</tr>
</thead>
<tbody>
<tr>
<td>Local</td>
<td>111</td>
</tr>
<tr>
<td>Regional</td>
<td>9</td>
</tr>
</tbody>
</table>

Signature Community Program
% of Governments Designated
0.0%

% of Governments that have Applied
0.0%

Plan Review
% of Reviews Completed on Time
100.0%

<table>
<thead>
<tr>
<th># Reviewed</th>
<th>Average # of days to Review</th>
</tr>
</thead>
<tbody>
<tr>
<td>8</td>
<td>10.6</td>
</tr>
</tbody>
</table>

WaterFirst Program
% of Governments Designated
4.7%

% of Governments that have Applied
14.1%
Dept. of Audits Role

• Annual survey of local gov’t satisfaction

• Annual visits to 3 or 4 RCs
  • Short visit – 2 weeks
  • Verify performance data
  • Identify underlying factors
RC & DCA Assistance

Performance Measures

Effective Local Planning & Implementation

Goal

New Stds & Review Process

PlanFirst Program
to recognize and reward communities that implement their local plan effectively
How did we get here?

- Need identified by Planning Rules Task Force (2011-12)
- PlanFirst program guidelines developed by multi-agency steering committee
What is the process?

• Application available on DCA website
• Applications due to DCA May 15, 2014
• Steering committee reviews
• Short list receive site visits
• Steering committee decides and awards
• Follow-up visits for runners-up
Why?

The PlanFirst Incentives

- Statewide recognition and use of the PlanFirst logo
- Highlighted on the PlanFirst webpage
- PlanFirst signs
- Eligible to apply for CDBG funding annually
- 100 basis point reduction, or 1%, for loans through EIP or Redevelopment Fund
- Bonus points on EIP applications or Redevelopment Fund
- 100 basis point reduction, or 1%, for loans through DDRLF
- Bonus points on DDRLF
- 50 basis point reduction, or ½ %, for loans through GEFA
Criteria: Goals

- Are they supported by the community?
- Are the achievable? Are they ambitious?
- **Are they supported by the leadership?**
- Do they steer decision making?
- Are they making consistent progress with them?
Leadership

• Do they have an effective planning staff or alternative arrangement?
• Do they have an active planning commission or similar?
• Do they regularly evaluate progress with implementing their plan?
• Are there good examples showing how the plan steered their decisions?
Participation

- Was plan prepared with many input opportunities?
- Did the public input influence plan content?
- Were leaders and elected officials on the steering committee?
- Is there an active outreach process?
- Is there a plan champion?
Implementation

- Are most items in the CWP **measurable** (specific action items)?
- Do the activities clearly address local needs?
- Does the RoAs show a high number of “accomplished” or “underway” activities?
- Does their capital budget reflect the plan?
- Are there good examples of important projects carried out recently because of the plan?
New Stds & Review Process

Goal

Effective Local Planning & Implementation

RC & DCA Assistance

PlanFirst Program

Performance Measures
Menu of Plan Elements

REQUIRED for all
- COMMUNITY GOALS
- NEEDS & OPPORTUNITIES
- COMMUNITY WORK PROGRAM

REQUIRED for some communities
- CAPITAL IMPROVEMENTS ELEMENT
- LAND USE
- ECONOMIC DEVELOPMENT
- TRANSPORTATION
- HOUSING

OPTIONAL Elements (Examples)
- TARGET AREAS
- PUBLIC SAFETY
- GREENSPACE
- EDUCATION
- RECREATION
- HUMAN SVCS
- INTER-GOVERNMENT COORDINAT’N
- SOLID WASTE MANAGEMENT
- INFRA-STRUCTURE & FACILITIES
- COMMUNITY SUSTAINABILITY
- HISTORIC & CULTURAL RESOURCES
- DISASTER RESILIENCE
- NATURAL RESOURCES

3. The Comprehensive Plan Update—The Document In-Depth
Plan Review Now

• Emphasis on improving next plan
• Three part e-mail review correspondence:
  1. Findings, if any (missing required plan components)
  2. Advisory comments to the local government (work program specificity)
  3. Advisory comments for plan preparer
Plan Prep – DCA Priorities

• Separate, user-friendly & concise document for each community, even if joint plan.

• We like *joint decision-making* in developing the plan, but output needs to be a separate & custom document for each participating community.
Plan Prep – DCA Priorities

• Report of community participation activities that includes (at minimum):
  • list of stakeholders involved
  • steering committee composition
  • number and types of participation events
  • who attended participation events
  • SWOT used to generate Needs and Opps
  • Participation in developing Comm. Goals
Goals vs. Policies vs. Implementation Activities:

- Goal = desired future outcome
- Policy = guidance for future decisions
- Implementation Activity = specific initiative or action to be taken
Plan Prep – DCA Priorities

• Work program specificity

• Plan Implementation Rate
  – Counted as:
    \[
    \frac{\# \text{ completed} + \frac{1}{2} \# \text{ underway}}{\text{total} \# \text{ measurable projects}}
    \]

• Transfer key work program activities from appended plan elements into a single comp plan CWP
Plan Prep – DCA Priorities

**Long Term**
- Community Goals

**Immediate**
- Needs & Opportunities

Community Work Program

Plains deal with both the immediate and the long term but pull it all together in the CWP
State & RC Assistance

• RC Plan Prep (funded by DCA)
• Training (CPI, etc.)
• DCA Web Resources:
  – Supplemental Planning Recs
  – Guidebooks
  – Good Examples
  – Community Planning Data